



Information Society

# **Children, Mobile Phones and the Internet**

**Tokyo, 6-7 March 2003**

**A European approach**

**Richard Swetenham  
European Commission**



European Commission



# European Union policy

- **Legislation to ensure treaty objectives such as free movement of goods and services**
- **Protection of minors rules are not harmonised and a matter for Member States (MS)**
- **What happens if rules hinder free movement?**





# A legislative approach

- **Television without Frontiers Directive**
  - ◆ Each MS must ensure protection of minors from harmful content
  - ◆ Allow reception of programmes from other MS
  - ◆ Reserve powers for Member States
  - ◆ Only covers TV broadcasting (terrestrial, satellite, cable)
  - ◆ Review end 2003





# Recent legislation

- **Telecoms package**
  - ◆ No content regulation
- **Electronic commerce directive**
  - ◆ Liability of intermediary service providers
- **Framework Decision on Child Pornography (proposal)**
  - ◆ Shows that EU approach possible where consensus on need to act





# Non-legislative approach

- **Open method of co-operation**
  - ◆ Common targets and guidelines for Member States, regular monitoring
- **References to self-regulation**
  - ◆ Recommendation on protection of minors and human dignity
  - ◆ Electronic Commerce Directive
- **Funding programmes**
  - ◆ Safer Internet Action Plan





# Safer Internet Action Plan

- **1999 - 2002, 25 million euro**
- **creating a European network of hotlines**
- **encouraging self-regulation**
- **developing rating and filtering systems**
- **raising awareness**



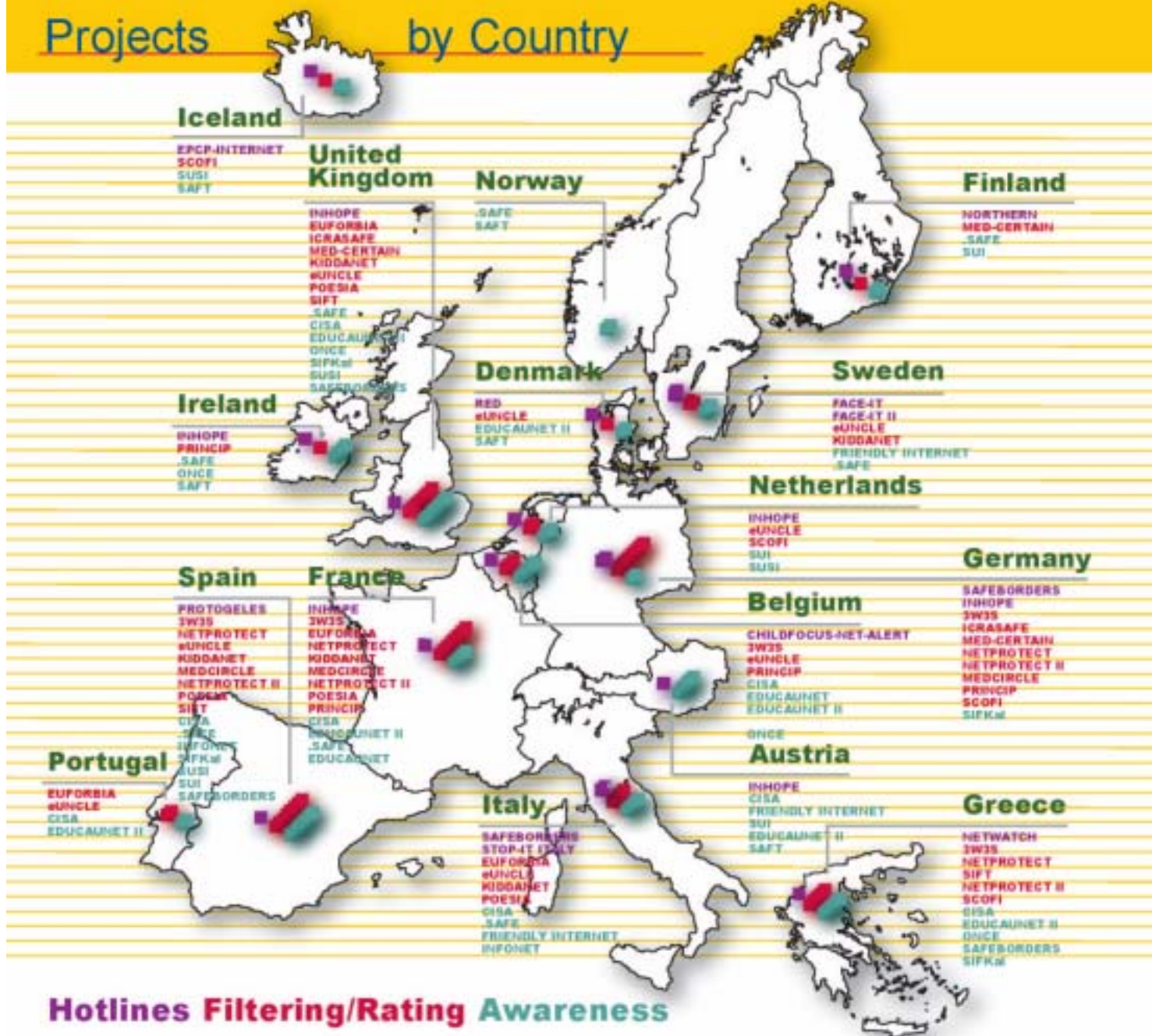


# Results

- **Hotlines funded in 14 countries**
  - ◆ **INHOPE plus Australia, US**
- **Rating and filtering - 13 projects**
  - ◆ **ICRA content rating**
  - ◆ **SIFT cross-platform filtering**
- **Awareness - 12 projects**
- **136 partners from 16 countries**



# Projects by Country



**Hotlines Filtering/Rating Awareness**





## 2nd phase

- **2003 - 2004**
- **13.3 mio euro**
- **New technologies - e.g peer-to-peer, mobile phones**
- **Protection of minors still main aim**
- **Broader range of illegal and harmful content, including racism and violence**





# New features

- **Emphasis on awareness**
- **Safer Internet Forum**
- **Study of children's use of new media**
- **Benchmark filtering software**
- **Awareness and hotline networks**
  - ◆ **national nodes in all Member States, central co-ordinating node**





# A possible approach

- **Assess the problem**
  - ◆ Inform Member States
- **Compare approaches to regulation**
  - ◆ Questionnaire to Member States
- **Provide a platform**
  - ◆ Discuss way forward
  - ◆ Exchange best practices





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# Contact and Information

## Web Site, newsletter

- [www.saferinternet.org](http://www.saferinternet.org)
- [www.qlinks.net](http://www.qlinks.net)
  
- [richard.swetenham@cec.eu.int](mailto:richard.swetenham@cec.eu.int)



European Commission

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